

Wine Sponsor Agreement

www.carefreebourbon-cigarfestival.com

Thank you for your interest in participating in the Carefree Bourbon & Cigar Festival. The festival will be hosted by Sticks Golf & Cigar Lounge in Carefree, Arizona. The dates are March 20 – 22, 2026. The kick-off VIP dinner is March 20th, followed by two days of spirits, cigars, music and great food.

This is a multi-vendor event and the wine vendors have a choice between three levels of sponsorship:

Wine Sponsors			
	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Cost:	\$5,000	\$2,500	\$1,000
No. Available	1	1	3
Event Headliner Sponsor	✓		
Bar Host (Beer)	✓		
Logo on Entry Banner	✓		
VIP Dinner tickets	✓ (4)	✓ (2)	
Event VIP Tickets	✓ (4)	✓ (4)	
Event GA Tickets	✓ (12)	✓ (8)	
10' x 10' Hospitality Tent	✓	✓	✓
6' Banner with company logo at event	✓	✓	✓
Logo placement on Ads and social media	✓	✓	✓
Product sales at booth (with license)	✓	✓	✓

\$5,000 Platinum Sponsor

- The Platinum sponsor will be prominently featured at the event including VIP tent sponsor, VIP dinner sponsor and the bar wine sponsor.
- Your wines will be served exclusively at the VIP dinner and at the event bar.

- Your wine will be sold at the event with a pre-order of \$2,000 of product.
- Your company logo will be prominently featured on entry banner.
- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases;
- 10 x 20 hospitality tent;
- 6' vinyl banner with company logo;
- 4 tickets to Friday night VIP dinner (\$700 value);
- 2 VIP entry tickets per day (\$1,200 value);
- 6 General Admission tickets per day (\$480 value);
- Product sales at booth (must have permit);

\$2,500 Gold Sponsor

- Prominent logo and company description on Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- 2 tickets to Friday night VIP dinner (\$350 value);
- 2 VIP entry tickets per day (\$1,000 value);
- 4 General Admission tickets per day (\$320 value);
- Product sales at booth (must have festival permit);

\$1,000 Silver Sponsor

- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Logo placement on festival advertisements, including local paper and Images Magazine;
- Company mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- Product sales at booth (must have festival permit);

Sponsor agrees to:

- Pay all fees prior to 1/15/26 payable to 501(c)3 (tax deductible);
- Sponsor booths must be set up by 10 am. Tear down will be Sunday 6 – 7 PM.
- Sponsors will provide product for “tastings”. Attendees will be given tasting tickets with admission. Sponsors agree not to serve a “tasting” without a ticket.
- Sponsors will obtain a liquor license for the event (501c(3)).

As part of this Agreement, Sticks Golf & Cigar Lounge will provide the following:

- Hospitality tent, 4 chairs, two 30" x 8' tables;
- Lighting and power to sponsor booth;
- Free Wi-Fi;
- Insurance coverage for the event;
- Security services for the event, including over-night security;
- 2 Meal tickets and 2 drink tickets per day for booth workers.

Thank you for participating in our event!