

# Alcoholic Beverage Vendor Participation Agreement

[www.carefreebourbon-cigarfestival.com](http://www.carefreebourbon-cigarfestival.com)

Thank you for your interest in participating in the Carefree Bourbon & Cigar Festival. The festival will be hosted by Sticks Golf & Cigar Lounge in Carefree, Arizona. The dates are March 20 – 22, 2026. The kick-off VIP dinner is March 20<sup>th</sup>, followed by two days of spirits, cigars, music and great food.

This is a multi-vendor event and the beer vendors have a choice between three levels of sponsorship:

Beer Sponsors			
	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Cost:	\$5,000	\$2,500	\$1,000
No. Available	1	1	3
Event Headliner Sponsor	√		
Bar Host (Beer)	√		
Logo on Entry Banner	√		
VIP Dinner tickets	√ (4)	√ (2)	
Event VIP Tickets	√ (4)	√ (4)	
Event GA Tickets	√ (12)	√ (8)	
10' x 10' Hospitality Tent	√	√	√
6' Banner with company logo at event	√	√	√
Logo placement on Ads and social media	√	√	√
Product sales at booth (with license)	√	√	√

## \$5,000 Platinum Sponsor

- The Platinum sponsor will be prominently featured at the event including VIP tent sponsor and the bar beer sponsor.
- Your company logo will be prominently featured on entry banner.

- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine.
- Prominent listing and mentions in all social media campaigns and press releases;
- 10 x 20 hospitality tent;
- 6' vinyl banner with company logo;
- 4 tickets to Friday night VIP dinner (\$700 value);
- 2 VIP entry tickets per day (\$1,200 value);
- 6 General Admission tickets per day (\$480 value);
- Product sales at booth (must have festival permit);

#### \$2,500 Gold Sponsor

- Prominent logo and company description on Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- 2 tickets to Friday night VIP dinner (\$350 value)';
- 2 VIP entry tickets per day (\$1,200 value);
- 4 General Admission tickets per day (\$320 value);
- Product sales at booth (must have festival permit);

#### \$1,000 Silver Sponsor

- Logo and company link on home page of Carefree Bourbon & Cigar

Festival website;

- Logo placement on festival advertisements, including local paper and Images Magazine;
- Company mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- Product sales at your booth (must have festival permit);

Sponsor agrees to:

- Pay all fees prior to 1/15/26 payable to the 501(c)3 (Tax deductible);
- Sponsor booths must be set up by 10 am. Tear down will be Sunday 6 – 7 PM.
- Sponsors will provide product for “tastings”. Attendees will be given tasting tickets with admission. Sponsors agree not to serve a “tasting” without a ticket.
- Sponsors will obtain a liquor license for the event (501(c)3)).

As part of this Agreement, Sticks Golf & Cigar Lounge will provide the following:

- Hospitality tent, 4 chairs, two 30” x 8’ tables;
- Lighting and power to sponsor booth;
- Free Wi-Fi;
- Insurance coverage for the event;
- Security services for the event, including over-night security;
- 2 Meal tickets and 2 drink tickets per day for booth workers.

Thank you for participating in our event!