# Food Vendor Participation Agreement

www.carefreebourbon-cigarfestival.com

Thank you for your interest in participating in the Carefree Bourbon & Cigar Festival. The festival will be hosted by Sticks Golf & Cigar Lounge in Carefree, Arizona. The dates are March 20 – 22, 2026. The kick-off VIP dinner is March 20th, followed by two days of spirits, cigars, music and great food.

This is a multi-vendor event and the wine vendors have a choice between three levels of sponsorship:

| Wine Sponsors | | | |
|---|---|---|---|
| | | | |
| | **Platinum Sponsor** | **Gold Sponsor** | **Silver Sponsor** |
| | | | |
| Cost: | $5,000 | $2,500 | $1,000 |
| No. Available | 1 | 1 | 3 |
| | | | |
| Event Headliner Sponsor | √ | | |
| Bar Host (Beer) | √ | | |
| Logo on Entry Banner | √ | | |
| VIP Dinner tickets | √ **(4)** | √ **(2)** | |
| Event VIP Tickets | √ **(4)** | √ **(4)** | |
| Event GA Tickets | √ **(12)** | √ **(8)** | |
| 10' x 10' Hospitality Tent | √ | √ | √ |
| 6' Banner with company logo at event | √ | √ | √ |
| Logo placement on Ads and social media | √ | √ | √ |
| Product sales at booth (with license) | √ | √ | √ |
| | | | |

<u>$5,000 Platinum Sponsor</u>

- The Platinum sponsor will be prominently featured at the event including VIP tent sponsor, VIP dinner sponsor and the exclusive bar wine sponsor.
- Your wines will be served exclusively at the VIP dinner and at the event bar.

- Your wine will be sold at the event with a pre-order of $2,000 of product.
- Your company logo will be prominently featured on entry banner.
- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases;
- 10 x 20 hospitality tent;
- 6’ vinyl banner with company logo;
- 4 tickets to Friday night VIP dinner ($700 value);
- 2 VIP entry tickets per day ($1,200 value);
- 6 General Admission tickets per day ($480 value);
- Product sales at booth (must have permit);

<u>$2,500 Gold Sponsor</u>

- Prominent logo and company description on Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6’ vinyl banner with company logo;
- 2 tickets to Friday night VIP dinner 2$350 value)’;
- 2 VIP entry tickets per day ($1,000 value);
- 4 General Admission tickets per day ($320 value);
- Product sales at booth (must have festival permit);

$1,000 Silver Sponsor

- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Logo placement on festival advertisements, including local paper and Images Magazine;
- Company mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6’ vinyl banner with company logo;
- Product sales at booth (must have festival permit);

Sponsor agrees to:

- Pay all fees prior to 1/15/26 payable to 501(c)3 (tax deductible);
- Sponsor booths must be set up by 10 am. Tear down will be Sunday 6 – 7 PM.
- Sponsors will provide product for “tastings”. Attendees will be given tasting tickets with admission. Sponsors agree not to serve a “tasting” without a ticket.
- Sponsors will obtain a liquor license for the event (501c(3)).

As part of this Agreement, Sticks Golf & Cigar Lounge will provide the following:

- Hospitality tent, 4 chairs, two 30” x 8’ tables;
- Lighting and power to sponsor booth;
- Free Wi-Fi;
- Insurance coverage for the event;
- Security services for the event, including over-night security;
- 2 Meal tickets and 2 drink tickets per day for booth workers.

Thank you for participating in our event!