

# Cigar Vendor Participation Agreement

[www.carefreebourbon-cigarfestival.com](http://www.carefreebourbon-cigarfestival.com)

Thank you for your interest in participating in the Carefree Bourbon & Cigar Festival. The festival will be hosted by Sticks Golf & Cigar Lounge in Carefree, Arizona. The dates are March 20 – 22, 2026. The kick-off VIP dinner is March 20<sup>th</sup>, followed by two days of spirits, cigars, music and great food.

Our premium cigar vendors can choose to offer their products for one day or both days from their designated booth. A 10' x 10' covered booth with signage, lighting, a table, chairs and a table covering will be provided at no cost to each cigar vendor.

Vendors will also receive a meal ticket each day, free non-alcoholic beverages for their personnel and preferred hotel rates at our host hotel. Sale transactions will be handled by Sticks at a central payment booth. The vendor will not have to conduct sale transactions.

Sticks will place a cigar order 2-3 weeks prior to the event from each participating cigar vendor. The amount of the order will be \$4,000 per day of the event. Cigar vendors are required to provide 100 cigars per \$4,000 order for the SWAG bags given to each attendee upon entry. Additionally, each vendor is required to provide SWAG to encourage box sales at the booth. Vendors also have the option to provide a "grand raffle prize" to be drawn at the conclusion of the event.

Cigar vendors must be ready and fully set up by the event start time (10 AM for VIP's) and may not break down until the closure of the cigar booths (7:00 PM).

Cigar vendors will also have the opportunity to further their brand recognition by sponsoring events and/or promotional items to be included in the attendee SWAG bag at entry. Each vendor has the option to pay for the promotional items or donate them to the designated 501(c)3.

This is a multi-vendor event and the cigar vendors have a choice between four levels of sponsorship:

Cigar Vendor Sponsors				
	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Copper Sponsor

Cost:	\$5,000	\$2,500	\$1,000	\$500
No. Available	1	2	3	6
Event Headliner Sponsor	√			
VIP Dinner Host	√			
Logo on Entry Banner	√			
VIP Dinner tickets	√ (4)	√ (2)		
Event VIP Tickets	√ (4)	√ (4)		
Event GA Tickets	√ (12)	√ (8)		
10' x 10' Hospitality Tent	√	√	√	√
6' Banner with company logo at event	√	√	√	√
Logo placement on Ads and social media	√	√	√	√
Product sales at booth	√	√	√	√

### \$5,000 Platinum Sponsor

- The Platinum sponsor will be prominently featured at the event including VIP tent sponsor, VIP dinner sponsor (only your cigars sold that night) and headliner for event.
- Your company logo will be prominently featured on entry banner.
- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases.
- 6' vinyl banner with company logo;

- 4 tickets to Friday night VIP dinner (\$700 value);
- 2 VIP entry tickets per day (\$1,200 value);
- 6 General Admission tickets per day (\$480 value);
- Product sales at booth.

#### \$2,500 Gold Sponsor

- Logo prominently place on event tee shirt;
- Prominent logo and company description on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine.
- Prominent listing and mentions in all social media campaigns and press releases.
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- 2 tickets to Friday night VIP dinner (\$350 value);
- 2 VIP entry tickets per day (\$1,200 value);
- 4 General Admission tickets per day (\$320 value);
- Product sales at booth.

#### \$1,000 Silver Sponsor

- There are 5 options under this level of sponsorship:
  - Hat Sponsor – logo prominently displayed on hat;
  - Lighter Sponsor – logo prominently displayed on lighter;
  - Cutter sponsor – logo prominently displayed on cutter;
  - Staff Tee Shirt – logo prominently displayed on shirt;
  - SWAG bag – logo prominently displayed on SWAG bag.

- Logo and company link on Carefree Bourbon & Cigar Festival website;
- Logo placement on festival advertisements, including local paper and Images Magazine;
- 2 General Admission Tickets per day
- Company mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- Product sales at booth.

#### \$500 Copper Sponsor

- 6' vinyl banner with company logo;
- 2 General Admission Tickets per day;
- Logo and company link on Carefree Bourbon & Cigar Festival website;
- Company mentions in all social media campaigns and press releases;

Sponsor agrees to:

- Pay all fees prior to 1/15/26 payable to 501(c)3 (tax deductible);
- Sponsor booths must be set up by 10 am. Tear down will be Sunday 6 – 7 PM.

As part of this Agreement, Sticks Golf & Cigar Lounge will provide the following:

- Hospitality tent, 4 chairs, two 30" x 8' tables (not included in Copper)
- Lighting and power to sponsor booth;

- Free Wi-Fi;
- Insurance coverage for the event;
- Security services for the event, including over-night security;
- 2 Meal tickets and 2 drink tickets per day for booth workers.

Thank you for participating in our event!