

Business Participation Agreement

www.carefreebourbon-cigarfestival.com

Thank you for your interest in participating in the Carefree Bourbon & Cigar Festival. The festival will be hosted by Sticks Golf & Cigar Lounge in Carefree, Arizona. The dates are March 20 – 22, 2026. The kick-off VIP dinner is March 20th, followed by two days of spirits, cigars, music and great food.

This is a multi-vendor event and the vendors have a choice between four levels of sponsorship:

| Business Sponsors | | | | |
|--|------------------|--------------|----------------|----------------|
| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Copper Sponsor |
| Cost: | \$5,000 | \$2,500 | \$1,000 | \$500 |
| No. Available | 1 | 2 | 3 | 6 |
| Event Headliner Sponsor | √ | | | |
| VIP Dinner Host | √ | | | |
| Logo on Entry Banner | √ | | | |
| VIP Dinner tickets | √ (4) | √ (2) | | |
| Event VIP Tickets | √ (4) | √ (4) | | |
| Event GA Tickets | √ (12) | √ (8) | | |
| 10' x 10' Hospitality Tent | √ | √ | √ | √ |
| 6' Banner with company logo at event | √ | √ | √ | √ |
| Logo placement on Ads and social media | √ | √ | √ | √ |
| Product sales at booth | √ | √ | √ | |

\$5,000 Platinum Sponsor

- The Platinum sponsor will be prominently featured at the event including VIP tent sponsor, Stage sponsor, VIP dinner sponsor and headliner for event.
- Your company will be given a 10' x 20' corporate hospitality tent to entertain your clients;

- 4 tickets to Friday night VIP dinner (\$700 value);
- 4 VIP entry tickets per day (\$2,400 value);
- 10 General Admission tickets per day (\$800 value);
- Your company logo will be prominently featured on entry banner.
- Logo and company link on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine;
- Prominent listing and mentions in all social media campaigns and press releases.
- 6' vinyl banner with company logo;
- Product sales at booth (with license).

\$2,500 Gold Sponsor

- Logo prominently place on event tee shirt and stage;
- Prominent logo and company description on home page of Carefree Bourbon & Cigar Festival website;
- Prominent logo placement on festival advertisements, including local paper and Images Magazine.
- Prominent listing and mentions in all social media campaigns and press releases.
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- 2 tickets to Friday night VIP dinner (\$350 value);
- 2 VIP entry tickets per day (\$1,200 value);
- 4 General Admission tickets per day (\$320 value);
- Product sales at booth.

\$1,000 Silver Sponsor

- There are 5 options under this level of sponsorship:
 - Hat Sponsor – logo prominently displayed on hat;
 - Lighter Sponsor – logo prominently displayed on lighter;
 - Cutter sponsor – logo prominently displayed on cutter;
 - Staff Tee Shirt – logo prominently displayed on shirt;
 - SWAG bag – logo prominently displayed on SWAG bag.
- Logo and company link on Carefree Bourbon & Cigar Festival website;
- Logo placement on festival advertisements, including local paper and Images Magazine;
- 2 General Admission Tickets per day
- Company mentions in all social media campaigns and press releases;
- 10 x 10 hospitality tent;
- 6' vinyl banner with company logo;
- Product sales at booth.

\$500 Copper Sponsor

- 6' vinyl banner with company logo;
- 2 General Admission Tickets per day;
- Logo and company link on Carefree Bourbon & Cigar Festival website;
- Company mentions in all social media campaigns and press releases;

Sponsor agrees to:

- Pay all fees prior to 1/15/26 payable to 501(c)3 (tax deductible);
- Sponsor booths must be set up by 10 am. Tear down will be Sunday 6 – 7 PM.

As part of this Agreement, Sticks Golf & Cigar Lounge will provide the following:

- Hospitality tent, 4 chairs, two 30" x 8' tables (not included in Copper)
- Lighting and power to sponsor booth;
- Free Wi-Fi;
- Insurance coverage for the event;
- Security services for the event, including over-night security;
- 2 Meal tickets and 2 drink tickets per day for booth workers.

Thank you for participating in our event!